

Pittsburgh Curling Club Board Meeting Minutes

11/08/2010

7:30 PM

RMU ISLAND SPORTS CENTER HAT TRICK CLUB

MEMBERS PRESENT	Andy Banfield, Steve Buffington, Michelle Crown, Dan Bliss, Amy Hannan, Amanda Marchitelli, Jen Poeschl, Daphne Roberts, Marie Rose, Brian Stuart
MEMBERS ABSENT	Rich Ashford
OBSERVERS	Jen Artz
CALLED TO ORDER	7:35 P.M.

Agenda topics

APPROVAL OF PREVIOUS MINUTES

DISCUSSION	
	<ul style="list-style-type: none"> • Correction to both sets of the October 2010 Board Meeting Minutes <ul style="list-style-type: none"> ○ Board Announcements (New Treasurer section) <ul style="list-style-type: none"> ▪ 1st bullet point – changed wording from “asked” to “nominated” and added “accepted the nomination”. ▪ 2nd bullet point (new) – added point to reflect the Board voted on the nomination. ▪ Conclusion (2nd bullet point) – changed wording from “appoint” to “accept”.
CONCLUSIONS	
	<ul style="list-style-type: none"> • Motion to approve the full and public versions of the October 2010 Board Meeting minutes as corrected: Rose/Bliss – carried unanimously.

APPROVAL OF CONSENT AGENDA

DISCUSSION	
	None.
CONCLUSIONS	
	<ul style="list-style-type: none"> • Motion to approve the consent agenda for the November Board meeting: Hannan/Bliss – carried unanimously.

MEMBER COMMENTS

DISCUSSION	
	None.
CONCLUSIONS	

BOARD ANNOUNCEMENTS

BOARD MEMBERS

DISCUSSION	
<p>Andy Banfield:</p> <ul style="list-style-type: none">• New Board Member<ul style="list-style-type: none">○ After the October Board meeting, Jen Artz was asked to serve on the Board and she accepted.○ Active Term<ul style="list-style-type: none">▪ The term is active until the 2011 Annual Board Meeting.○ The Board voted to approve Jen Artz to the PCC Board of Directors. <p>Steve Buffington:</p> <ul style="list-style-type: none">• PCC Calendar<ul style="list-style-type: none">○ A 2nd draft of the calendar was distributed for review and feedback.	
CONCLUSIONS	
<ul style="list-style-type: none">• Motion to approve Jen Artz to the PCC Board of Directors: Buffington/Crown – carried unanimously.	

FINANCIAL

DAPHNE ROBERTS

DISCUSSION	
<ul style="list-style-type: none">• Club is solvent.• Accounts Payable: \$1,290.00• Tax returns are finished.• Sales Tax<ul style="list-style-type: none">○ Need to find out when sales tax payment is due.• Budgets<ul style="list-style-type: none">○ A copy of the preliminary Statement of Financial Position was sent to all Board members after the October meeting for a review.○ The Statement of Financial Position does not break out the individual committee budgets that were submitted.<ul style="list-style-type: none">▪ All Committee Chairs are to send their budgets to Andy and Daphne by November 15, 2010 so a separate budget document can be created showing all the Committee budgets to be reviewed and approved.○ Discussed the Logo Shop budget in order to purchase items for the Shop.	

CONCLUSIONS	
	<ul style="list-style-type: none"> • Motion to pay invoices: Bliss/Marchitelli – carried unanimously. • Motion to approve \$4,000.00 as the 2010-2011 Logo Shop budget: Buffington/Roberts – carried unanimously.

ICE OPERATIONS & EQUIPMENT **RICH ASHFORD**

DISCUSSION	
	None.
CONCLUSIONS	

JUNIOR PROGRAM **TBD**

DISCUSSION	
	None.
CONCLUSIONS	

TRAINING **TBD**

DISCUSSION	
	<p>Marie Rose:</p> <ul style="list-style-type: none"> • Drill of the Week <ul style="list-style-type: none"> ○ There are open sheets during the 2nd rotation and will coordinate with Scheduling and Outreach to schedule Drill of the Week training sessions. ○ These will be focused training sessions and not matches. ○ No fee for the sessions.
CONCLUSIONS	

FUNDRAISING **AMANDA MARCHITELLI**

DISCUSSION	
	None.
CONCLUSIONS	

OUTREACH**DAN BLISS**

DISCUSSION	
None.	
CONCLUSIONS	

PRO SHOP**BRIAN STUART**

DISCUSSION	
<ul style="list-style-type: none"> \$20 in sales. 	
CONCLUSIONS	

LOGO SHOP**JEN POESCHL**

DISCUSSION	
<ul style="list-style-type: none"> Logo Shop will be open from 6:30 – 9:30 to cover all the draws. October Logo Shop Sales were \$82.00. Requested Jacki Temple to work up design for a new general club t-shirt to replace the “I threw rocks at houses t-shirts”. She has several ideas and she will do something that can be done in one ink colors to be cost efficient. Researching water bottle to sell. Researching vendor to do embroidered merchandise. 	
CONCLUSIONS	

EVENTS**MARIE ROSE**

DISCUSSION	
<ul style="list-style-type: none"> Friends & Family Night <ul style="list-style-type: none"> We could not get open ice time to hold this event. SteelSpiel <ul style="list-style-type: none"> The Coraopolis VFD ballroom has been reserved for March 26, 2011. 	
CONCLUSIONS	

MEMBERSHIP

DISCUSSION
<ul style="list-style-type: none">• 112 members• A member has withdrawn from the league for the rest of the season due to health reasons.<ul style="list-style-type: none">○ The Board wishes them a speedy recovery and hopes to see them back on the ice soon.
CONCLUSIONS

SCHEDULING

DISCUSSION
<ul style="list-style-type: none">• The schedule for the next rotation has been set and I will slot in the teams as soon as we know the results of the Oct 6th games.• For the 2nd rotation, we will have a dedicated make up night and can allocate some of the open ice towards Learn To Curl sessions.
CONCLUSIONS

LEAGUES

DISCUSSION
<ul style="list-style-type: none">• As everyone knows, the season is well under way with 24 Teams. We have 23 full teams and one team with only 2 members due to 2 players asking to be switched to full time spares. We should all be working on our spares and any other hot prospects we may have in an attempt to fill out this team.• We have had an unusually high number (7) of requests to reschedule games. And a few of these came in at the last minute. What made this harder to deal with was the lack of a makeup night in the 1st rotation. I was not able to get ice time for one of the requests which led to a forfeit.• I was also quite happy with the parity in each of the divisions. As this was written, we are coming down to the last week of play and all divisions are still being contested with at least 3 teams able to win the division.• I misjudged the number of teams that would end with a tie score for the session and was late in developing a set of tiebreaker rules. Needing to throw skips rocks as the 3rd tiebreaker was a surprise. Those rules have now been written down and posted on the website.• I will look into changing the points for the next session to see if that spreads out the teams a bit. Perhaps 5 points for a win, 2 for a loss and 0 for forfeiting.

CONCLUSIONS	

FACILITIES **ANDY BANFIELD**

DISCUSSION	
None.	
CONCLUSIONS	

OMBUDSMEN **JEN POESCHL**

DISCUSSION	
None.	
CONCLUSIONS	

DOCUMENTS **DAPHNE ROBERTS**

DISCUSSION	
None.	
CONCLUSIONS	

TROPICURL **ALL**

DISCUSSION	
<p>Marie Rose:</p> <ul style="list-style-type: none"> • 2011 Hotel Sponsorship <ul style="list-style-type: none"> ○ Holiday Inn submitted contract proposal (same as last year). ○ Results from the 2010 survey have not been received but have not heard of major complaints as we did after the 2009 Tropicurl. • 2011 Design <ul style="list-style-type: none"> ○ Would like to have the design ready to go by January 1, 2011. ○ Jacki Temple has confirmed she will do the artwork. • Tropicurl Meeting <ul style="list-style-type: none"> ○ Things are moving along, no need to hold a meeting at this time. ○ Membership should begin thinking about registration materials so they can be ready by January 1, 2011. 	

Steve Buffington:

- Reserve list for 2011 Tropicurl
 - Think about possibly holding the last in-house team that entered and put them on the reserve list in case a team drops out at the last minute.

CONCLUSIONS

- Motion to approve the Holiday Inn as the official 2011 Tropicurl Hotel: Poeschl/Hannan -

YES votes: 9
NO votes: 0
ABSTAIN votes: 1 (Rose)

Motion carried.

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

PUBLIC RELATIONS

MICHELLE CROWN

DISCUSSION

- CBS Radio Digital Media Group
 - Met with a Senior Account Executive with CBS Radio Digital Media Group to discuss advertising possibilities. CBS Radio is made up of Y108, 93.7 The Fan, Star 100.7, and KDKA Radio.
 - Advertising opportunities:
 - Booth Events
 - This type of advertising would be better when we have our own facility and can have hundreds of members.
 - Ads on CBS Radio Websites
 - Banner Ads
 - A banner ad is more effective for advertising upcoming Learn to Curl sessions and/or mini-league and open houses.
 - Working on cost with the Account Executive.
 - After discussion, it would be best to wait until Spring and possibly advertise a mini-league. We also need to make sure the banner ad is placed on the website in an optimal place so we get the best visibility.

CONCLUSIONS

WEBSITE**MARIE ROSE**

DISCUSSION	
	<ul style="list-style-type: none"> • New site <ul style="list-style-type: none"> ○ The switch to the new site is imminent. ○ Everything that is critical has been uploaded. ○ Brian is looking to add features and may tweak things here and there.
CONCLUSIONS	

PRESIDENT'S REPORT**ANDY BANFIELD**

DISCUSSION	
	None.
CONCLUSIONS	

MEETING ADJOURNED	Motion to adjourn: Rose/Bliss – carried unanimously.
NEXT BOARD MEETING	Monday, December 13, 2010 at 7:30 P.M. – Hat Trick Club

EMAIL VOTES**ALL**

DISCUSSION	
	None.
CONCLUSIONS	