

Pittsburgh Curling Club Board Meeting Minutes

01-10-2011

7:30 PM

RMU ISLAND SPORTS CENTER HAT TRICK CLUB

MEMBERS PRESENT	Jen Artz, Rich Ashford, Andy Banfield, Dan Bliss, Steve Buffington, Michelle Crown, Amy Hannan, Jen Poeschl, Daphne Roberts, Marie Rose, Brian Stuart
MEMBERS ABSENT	Amanda Marchitelli
OBSERVERS	None
CALLED TO ORDER	7:30 P.M.

Agenda topics

APPROVAL OF PREVIOUS MINUTES

DISCUSSION		
CONCLUSIONS	<ul style="list-style-type: none"> Motion to approve the full and public versions of the November 2010 and December 2010 Board Meeting minutes: Rose/Ashford – carried unanimously. 	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

APPROVAL OF CONSENT AGENDA

DISCUSSION	<ul style="list-style-type: none"> Correction to Financial section <ul style="list-style-type: none"> Under Current liabilities – change amount for RMUISC. 	
CONCLUSIONS	<ul style="list-style-type: none"> Motion to approve the consent agenda for the January Board meeting as corrected: Rose/Bliss – carried unanimously. 	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

MEMBER COMMENTS

DISCUSSION	None.
CONCLUSIONS	

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

BOARD ANNOUNCEMENTS

BOARD MEMBERS

DISCUSSION
<p>Rich Ashford:</p> <ul style="list-style-type: none"> • Ohio Valley Curling Association (OVCA) <ul style="list-style-type: none"> ○ New association is trying to form (similar to MACA) for next season. ○ Each club in the Association holds a one day, points-based friendly per year. ○ Potential clubs: Columbus, Mayfield, Cleveland, and Pittsburgh. ○ Meeting scheduled for 2/20/2011 at Mayfield. ○ Andy Banfield will be Pittsburgh’s representative. <p>Andy Banfield:</p> <ul style="list-style-type: none"> • Use of PCC Logo <ul style="list-style-type: none"> ○ Concern that anyone could take the PCC logo from the website and use it inappropriately. ○ Keep on website with provision <ul style="list-style-type: none"> ▪ Add a policy statement that person must request the use through the club Secretary. <ul style="list-style-type: none"> • Club Secretary will use discretion and will notify the Board of any unusual requests. ▪ A watermark will be added to the logos. • Annual meeting <ul style="list-style-type: none"> ○ 2011 Annual Meeting is set for Wednesday, March 30, 2011. <p>Steve Buffington:</p> <ul style="list-style-type: none"> • PCC Monthly Calendar/Reminder List <ul style="list-style-type: none"> ○ Any corrections or additions please send them to the Secretary who is now maintaining the document. <p>Jen Poeschl:</p> <ul style="list-style-type: none"> • New USWCA Representative <ul style="list-style-type: none"> ○ Need a new representative for the United States Women’s Curling Association. ○ Jen Artz volunteered. <p>Daphne Roberts</p> <ul style="list-style-type: none"> • Small Games of Chance <ul style="list-style-type: none"> ○ Cannot find the work that was done for the application. ○ Check with previous Treasurer before starting over with a new application. <p>Marie Rose:</p> <ul style="list-style-type: none"> • Business cards <ul style="list-style-type: none"> ○ We are in need of business cards ○ Solicit people for design ideas.

<ul style="list-style-type: none"> • Fundraising <ul style="list-style-type: none"> ○ Buy a Rock Night <ul style="list-style-type: none"> ▪ Time to hold another night. 		
CONCLUSIONS		
<ul style="list-style-type: none"> • Motion to appoint Jen Artz as the USWCA Representative: Poeschl/Rose – carried unanimously. 		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

FINANCIAL

DAPHNE ROBERTS

DISCUSSION		
<ul style="list-style-type: none"> • Finances <ul style="list-style-type: none"> ○ Club is solvent. ○ Accounts payable: \$973.85 • Audit <ul style="list-style-type: none"> ○ Still no word from the Audit firm on the completion of the audit. • Investment Options <ul style="list-style-type: none"> ○ Will look at other options and present them to the Board. • Budgets <ul style="list-style-type: none"> ○ Reviewed each section of the budget handout. 		
CONCLUSIONS		
<ul style="list-style-type: none"> • Motion to pay invoices: Ashford/Hannan – carried unanimously. 		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

ICE OPERATIONS & EQUIPMENT

RICH ASHFORD

DISCUSSION		
<ul style="list-style-type: none"> • Purchase a Club drill (from Steve Buffington) <ul style="list-style-type: none"> ○ The drill broke on 1/8/2011. ○ The drill is operational but must be used with caution. ○ Will look into costs for a new drill and backup batteries. 		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

JUNIOR PROGRAM

TBD

DISCUSSION		
None.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

TRAINING

TBD

DISCUSSION		
None.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

FUNDRAISING

AMANDA MARCHITELLI

DISCUSSION
<ul style="list-style-type: none"> • Recycling Program <ul style="list-style-type: none"> ○ Currently our Recycling Fundraising is currently at \$12.70 from our first 2 boxes sent out. ○ There are a couple more items I will be sending out within the next 3 weeks (sending out 1/24) to bump that amount up and then request a check payment which would be sent to the PO Box. ○ If there are more items, please contact me. If not, they could go on the next delivery out. Easy money for free. • Buy a Rock Program <ul style="list-style-type: none"> ○ Starting on January 22, I will have signs up and starting to ask people for a fast run at the buy a rock handle or win a chance with the tickets. ○ I do apologize for not getting this out earlier. I believe we could do a big hit run and maybe draw at Steelspiel again. • Sponsorship <ul style="list-style-type: none"> ○ I'm in talks with a couple companies on sponsoring us, but mostly pushing to get the money by April so if we need to have signs made for them for Tropicurl and then throughout the next season (or push for even more money for a club). I will definitely have more information on this next month.

<ul style="list-style-type: none"> • Potential Fundraising Opportunity (from Steve Buffington) <ul style="list-style-type: none"> ○ With the small games of chance license, look into fundraising opportunities that are within the 501(c)3 parameters. 		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

OUTREACH

DAN BLISS

DISCUSSION		
<ul style="list-style-type: none"> • Learn to Curl Sessions <ul style="list-style-type: none"> ○ No Learn to Curls since the last board meeting. ○ 1/8/2011 <ul style="list-style-type: none"> ▪ The session is full. ▪ The Hope Network is attending the 5pm draw (20 spots were donated but the Club). Instructor turn out should be quite good. ○ 02/26/11 <ul style="list-style-type: none"> ▪ The session is full. ○ Additional Dates <ul style="list-style-type: none"> ▪ I would like to add additional small group Learn to Curls during the 3rd draw to clear space off of the waiting list. ○ Corporate Learn to Curl Sessions <ul style="list-style-type: none"> ▪ A large corporate group (approximately 100) is interested in coming in this March, but I don't have a firm date from them. ▪ The Pittsburgh Penguins inquired about a corporate LTC for 01/07/11. ▪ While it didn't pan out for that date, I believe there may be opportunities to work with them in the future. • PayPal Account <ul style="list-style-type: none"> ○ Look into establishing a PayPal account for Learn To Curl payments. ○ Look into the various types of accounts to determine which type of account is best. 		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

PRO SHOP**BRIAN STUART**

DISCUSSION		
None.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

LOGO SHOP**JEN POESCHL**

DISCUSSION		
<ul style="list-style-type: none"> • Merchandise <ul style="list-style-type: none"> ○ Now selling small (20 oz.) and large (24 oz.) water bottles in assorted colors. They produced part of our order twice and we were able to buy extra water bottles for a great price per bottle, free shipping and no set up fees. We will have water bottles for a long time, however, at the price we received, the bottles can be used for promotion purposes. ○ New t-shirts selling well, in one week we sold about 25% of our inventory. Assorted colors in sizes S – 3XL available. We did sell out of some colors in certain sizes. We will not be reordering at this time, however we did order one additional shirt in a special size. ○ We now have cowbells in Red, White and Blue for sale. ○ The logo shop is taking orders for embroidered merchandise, payment in full and orders are due the last week of January (1/29/11). If payment is not made, no merchandise will be ordered. No exceptions. ○ Inquired with Jacki Temple about a TropiCurl Logo to do pre-orders of shirts, offer a discount and have them available before the end of the season. ○ If there are any plans to do a mini-league the logo shop will consider doing t-shirts for that depending on current inventory and amount of participants. 		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

EVENTS**MARIE ROSE**

DISCUSSION		
<ul style="list-style-type: none"> • Steelspiel <ul style="list-style-type: none"> ○ We'll be downstairs at the VFW this year. Someone booked the upstairs in July. 		

The VFW allows 1 year advance bookings and suggested we book at the time of our event for next year.

- Things to do after January 15th:
 - check with Andy regarding ordering medals
 - check with Andy regarding club trophy engraving
 - need to find someone who'd like to run the "curler of the year" award
 - website info
- Rochester Friendly
 - Significant advertising to start after January 15th.
 - Pricing for participants will be the same as last year (my impression from general conversations is that interest from new curlers is HIGH).
- Tropicanza Night
 - January 29, 2011.
 - Think about how to best get the information out to people - consider a generic poster that could be used yearly.
 - Post on website.
 - Jen Artz to handle Tropicurl Volunteers.

CONCLUSIONS

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

MEMBERSHIP

**AMY HANNAN
BRIAN STUART**

DISCUSSION

None.

CONCLUSIONS

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

SCHEDULING

STEVE BUFFINGTON

DISCUSSION

- The final weeks of the second rotation saw a drastic increase in requests for rescheduling games which led to 5 matches on Make-up night (Jan 8th).
- Overall, the membership is doing a pretty good job of identifying when they will miss a

curling night and need a spare.

- We are also doing a very good job keeping the draw times on schedule. Thanks for all the help on that front.

CONCLUSIONS

ACTION ITEMS

PERSON RESPONSIBLE

DEADLINE

LEAGUES

STEVE BUFFINGTON

DISCUSSION

- The 2nd league rotation finished on Jan 8th with 5 make up matches. This time, we had all teams throw "skips rocks" as a contingency for the 3rd tie-breaker. I don't believe that we ended up needing any of them, but I would rather have that info than get stuck with a tie.
- We still have 23 full teams and one team with only 2 members. We should all be working on the lookout for at least 2 new members.
- It looks like the rotation method (2 teams move up and 2 teams move down) is working OK. About half of the teams that moved last rotation will bounce back to their previous division. Of course, that means that half of the teams that moved will stay in their new division.
- I think the most telling thing here is that I'm not noticing too many blowouts. If that's the case, then the system is working.

CONCLUSIONS

ACTION ITEMS

PERSON RESPONSIBLE

DEADLINE

FACILITIES

ANDY BANFIELD

DISCUSSION

- I have contacted Steve Buffington and Brian Stuart about having a Club Wide meeting at the end of this month to reinvigorate Building Committee. Program will be called Building Committee Phase 2. We have many new members that need to be informed of what we have already done and where we are trying to go. We may be able to find some new people to assist in this endeavor.
- Also need to transition myself out of the Building Committee. Will still be available for consult on all things site planning, building design, and engineering. I think I've done all I can with respect to facility design. If a new site is found, or an old one needs to be redone, and drawings need to be prepared, I can definitely do that.

CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

OMBUDSMEN

JEN POESCHL

DISCUSSION		
None.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

DOCUMENTS

DAPHNE ROBERTS

DISCUSSION		
None.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

TROPICURL

ALL

DISCUSSION		
<p>Marie Rose:</p> <ul style="list-style-type: none"> • TropiCurl Six on the Beach <ul style="list-style-type: none"> ○ Time to get the meetings started - determine best nights for meetings. <ul style="list-style-type: none"> ▪ Meeting set for Monday, January 31, 2011 at 7:30 P.M. at the Paradise Bowl ○ Start contacting committee heads and see if they're interested in repeating. ○ Email Amy/Brian regarding registration online post. ○ Discuss major improvements. ○ Will ask Mac for full set of comments. 		
CONCLUSIONS		

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

PUBLIC RELATIONS

MICHELLE CROWN

DISCUSSION		
None.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

WEBSITE

MARIE ROSE

DISCUSSION		
None.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

PRESIDENT'S REPORT

ANDY BANFIELD

DISCUSSION		
<ul style="list-style-type: none"> We need to start discussing a plan for the "peaceful transfer of power" at the Annual Meeting which will be my last as President. It's less than 3 months away. Logistically, I don't think it is a big deal, but there may be other things we need to consider. 		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
MEETING ADJOURNED	Motion to adjourn: Poeschl/Bliss – carried unanimously.	
NEXT BOARD MEETING	Monday, February 14, 2011 at 7:30 P.M. – Hat Trick Club	

EMAIL VOTES

ALL

DISCUSSION		
None.		