

Pittsburgh Curling Club Board Meeting Minutes

10/10/2011

7:30 PM

RMU ISLAND SPORTS CENTER HAT TRICK CLUB

MEMBERS PRESENT	Dan Bliss, Steve Buffington, Michelle Crown, Amy Hannan, Amanda Marchitelli, Jen Poeschl, Daphne Roberts, Marie Rose, Brian Stuart, Jackie Temple
MEMBERS ABSENT	Rich Ashford, Andy Banfield
OBSERVERS	
CALLED TO ORDER	7:35 P.M.

Agenda topics

APPROVAL OF PREVIOUS MINUTES

DISCUSSION		
None.		
CONCLUSIONS		
<ul style="list-style-type: none"> Motion to approve the full and public versions of the September 2011 Board Meeting Minutes: Hannan/Temple – carried unanimously. 		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

APPROVAL OF CONSENT AGENDA

DISCUSSION		
None.		
CONCLUSIONS		
<ul style="list-style-type: none"> Motion to approve the consent agenda for the October Board meeting: Hannan/Rose – carried unanimously. 		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

MEMBER COMMENTS

DISCUSSION		
None.		
CONCLUSIONS		

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

BOARD ANNOUNCEMENTS

BOARD MEMBERS

DISCUSSION		
<ul style="list-style-type: none"> • Board Members in Good Standing <ul style="list-style-type: none"> ○ Discussed the bylaws in regards to Board Members paying their dues in full to be on the Board. ○ Discussed the possible need of an attendance policy for Board Meetings. ○ Bylaw sub-committee formed to review bylaws, provide Board Members mark ups of any recommended word changes and/or any policy needs. <ul style="list-style-type: none"> ▪ Bylaw sub-committee: Michelle Crown, Jen Poeschl, Daphne Roberts, Jackie Temple • Wrist Bands <ul style="list-style-type: none"> ○ Each week all curlers should be checked for a wrist band. ○ The club’s numbers should line up with RMU’s numbers. ○ Jen Poeschl volunteered to check wrist bands. • Signage <ul style="list-style-type: none"> ○ Jen Poeschl is doing a calendar that she’s posting each week. Thank YOU!!! • From the President’s Email Inbox: <ul style="list-style-type: none"> ○ USCA Bylaws Changes <ul style="list-style-type: none"> ▪ USCA is looking to have better representation/coverage from all parts of the country. ○ Advertising Requests <ul style="list-style-type: none"> ▪ Westscape Bulletin Board – no ▪ USCA ad in the online resource guide – find out cost ▪ Sports Talk Radio – no ▪ Zombie Opera Program <ul style="list-style-type: none"> • Matt Kucic dropped off an advertisement flyer for the Zombie Opera. Matt’s girlfriend Liz (who has sung the national anthems for past Tropicurls) is directing. • Cost: \$30.00 for ¼ page ad and \$55.00 for ½ page ad • A ½ page ad would be good to advertise the club. ○ GNCC requesting clubs to host the GNCC Arena Championship 		
CONCLUSIONS		
<ul style="list-style-type: none"> • Motion to buy a ½ page advertisement for the Zombie Opera at a cost of \$55.00: Bliss/Temple – carried unanimously. 		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
<ul style="list-style-type: none"> • Review current bylaws. 	Bylaw Sub-Committee	

FINANCIAL**DAPHNE ROBERTS**

DISCUSSION		
<ul style="list-style-type: none"> • Finances <ul style="list-style-type: none"> ○ Club is solvent. ○ Accounts Payable: \$2,065.54 • Audit <ul style="list-style-type: none"> ○ Information was sent to the auditors. ○ The audit is under way. • PayPal <ul style="list-style-type: none"> ○ Forms have been completed and the account is now functional. ○ Savings account was incurred a \$4.99 fee. ○ Transfer minimum amount into the account to avoid further charges. • Other <ul style="list-style-type: none"> ○ Final 2010-2011 payment from RMU was received. 		
CONCLUSIONS		
<ul style="list-style-type: none"> • Motion to pay invoices: Roberts/Crown – carried unanimously. 		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

ICE OPERATIONS & EQUIPMENT**RICH ASHFORD**

DISCUSSION		
None.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

JUNIOR PROGRAM**TBD**

DISCUSSION		
None.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

TRAINING**TBD**

DISCUSSION		
Dan Bliss: <ul style="list-style-type: none"> • Level I Clinic <ul style="list-style-type: none"> ○ Emailed Sandra McMakin and waiting for a response. ○ A Level I and II clinic is being held in Albany for \$50.00 per person. ○ Hold an informal session for those interested until the official clinic is scheduled. 		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

FUNDRAISING**AMANDA MARCHITELLI**

DISCUSSION		
Marie Rose: <ul style="list-style-type: none"> • Day of Giving <ul style="list-style-type: none"> ○ This reiterates somewhat what I said in the website section, the effort put forth for DOG from many people was very heartening. I think we did AS MUCH AS POSSIBLE with the resources we have. Very nicely done. Thanks everyone. • Giant Eagle Gift Card Program <ul style="list-style-type: none"> ○ Paperwork needs completed. 		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

OUTREACH**DAN BLISS**

DISCUSSION		
None.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

PRO SHOP**BRIAN STUART**

DISCUSSION		
<ul style="list-style-type: none"> • Order for sliders and grippers received. • Brooms Up Curling is scheduled for November 5. They carry equipment from all the large manufacturers. Now that the Day of Giving is over I can produce some advertising for this. 		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

LOGO SHOP**JEN POESCHL**

DISCUSSION		
None.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

EVENTS**MARIE ROSE**

DISCUSSION		
<ul style="list-style-type: none"> • Costume Curling <ul style="list-style-type: none"> ○ Steve and I are curling out of town the weekend of Oct 29. If you think costume curling is fun and people enjoy it, then someone needs to run it. I'll be happy to help with ideas. ○ Jackie Temple volunteered to coordinate the event. • Friends and Family <ul style="list-style-type: none"> ○ We need to make a decision on this so we can start advertising. • OHPACA <ul style="list-style-type: none"> ○ Need to meet with Dave regarding possibilities. 		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

MEMBERSHIP

**AMY HANNAN
BRIAN STUART**

DISCUSSION		
<ul style="list-style-type: none">As of October 7th we have 95 members (11 of those are new members). Two years ago (2009-2010) we had 100 members at this time. Fairly close and hope to gain some new members in the upcoming Learn to Curl sessions.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

SCHEDULING

STEVE BUFFINGTON

DISCUSSION		
<ul style="list-style-type: none">Brian and Marie set up an interactive league schedule on the website so Dan and I can coordinate the assignment of sheets between the league and Learn to Curl's.Jim indicated that he wants to hold class on a few nights. His concept is that we can walk thru hack installation, ice preparation, including pre-sweep, pebbling and rock box.We should also think about drill of the week again.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

LEAGUES

STEVE BUFFINGTON

DISCUSSION		
<ul style="list-style-type: none">Right now, the schedule is based on 22 teams. We have 21 full teams, and will need to field a team of spares each week. As we gain new playing members, we will need to make adjustments.That leaves us with four open sheets each week. I'm holding some of these for the possibility of needing make-up games in the 1st rotation (no make-up night).Right now, we have a need for two rescheduled matches.		
CONCLUSIONS		

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

FACILITIES

ANDY BANFIELD

DISCUSSION		
None.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

OMBUDSMEN

JEN POESCHL

DISCUSSION		
None.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

DOCUMENTS

DAPHNE ROBERTS

DISCUSSION		
None.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

TROPICURL

ALL

DISCUSSION		
<ul style="list-style-type: none"> • Tropicurl DVDs <ul style="list-style-type: none"> ○ Instead of creating DVDs of the 2011 Tropicurl, create an online photo album and send out the web address to all the participants. ○ Jackie Temple will talk to Al Tarkka to gather team and candid photos to put online. 		

CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

PUBLIC RELATIONS

MICHELLE CROWN

DISCUSSION		
<ul style="list-style-type: none"> • Social Media <ul style="list-style-type: none"> ○ Facebook <ul style="list-style-type: none"> ▪ Stats: <ul style="list-style-type: none"> • 62 monthly active users • 47 "likes" • 5 wall posts or comments this week • 72 visits this week (42 since last week) ▪ Facebook changed the featured that automatically posted to our Facebook page posts from our website. Until we find another way, I will keep checking the website and anything new posted there, I will post on Facebook. 		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

WEBSITE

MARIE ROSE

DISCUSSION		
<ul style="list-style-type: none"> • I say this a lot, but with Brian's help we have some real improvements in place. Google Docs is now being used for schedules, teams and the calendar. The advantage of this is that they can be modified in real time. They can also be shared with appropriate parties. The only disadvantage is that they're "searchable". With this in mind, we have opted to use a first initial, full last name for the teams. (A privacy concern had been raised previously, but the person thought that this was an acceptable compromise instead of a full name). • Things I'd like to add: <ul style="list-style-type: none"> ○ Ice prep schedule ○ Wristband checker schedule. • Cleanup required <ul style="list-style-type: none"> ○ Buy a rock needs to be updated which means that rocks need to be inventoried. • Alias emails <ul style="list-style-type: none"> ○ I'll send these to our webmaster, Jim Feniello. If anyone needs an alias email set 		

up or changed, please let her know as soon as possible.

- Day of Giving
 - There was an amazing joint effort all over our web reach – official site, official Facebook site, Twitter – EVERYWHERE. And what I saw was club members perpetuating the Day of Giving message on THEIR Facebook sites. Also, we had a compliment from one of our members regarding the PCC profile. They felt it was very well done and were appreciative of all of the work that went into it.

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

PRESIDENT'S REPORT

STEVE BUFFINGTON

DISCUSSION

- And so it begins!! A new curling season that is. It was great to get back on the Ice for Welcome Back Night and by the time of this meeting, we will have played the first week of league curling.
- We had a good turnout for ice painting and RMU was glad to have our help putting in their hockey lines. Because of our show of support for them, they were kind enough to let us paint the full curling houses this year. They look great.
- As happens every year, we had some members choose to not return and curl with us. And of course we have about a dozen new members. Let's all make a point of meeting them and making them feel welcome.
- This is a good time of year for the board, and in fact the whole club, to refocus on what our priorities should be. We are a curling club. **Let's promote curling.**
- Each week, we turn hockey ice into the best curling ice we can in a very limited space of time. We can make that process happen smoother by pulling more members into the process. Jim Meyer has agreed to take the lead in ice setup this year and plans some teaching sessions during the season. We should all encourage our friends from the first draw to show up early to get the rocks on the ice and help with the many other jobs.
- Once play starts, let us reinforce the rules and the spirit of the game of curling. Where should our players be standing when the opposing team is throwing? What can the front end do to speed up play? Explain the sweeping rules again, if needed, and provide guidance in using the measuring bar. All of this needs to be conveyed to our first time curlers because they haven't heard it yet, and it will be a good refresher for many of our returning curlers too.
- For those of us that attend bonspiels, we should talk them up to the other members. If you go, why not write about your experience and have it posted in the website. The same point applies to the inter club friendly spiels we have planned for the year. Once you attend a spiel and play on dedicated ice, you're hooked and can understand what we are missing with our league ice.
- We also host the community for learn to curl events. Some of these guests may join the

club. All of these guests are going to talk to their friends about what they did. It is very important that we provide a good experience for them. We need to support Dan's requests for Learn to Curl instructors and helpers.

- And finally, we have a league. It's good to compete. Good luck, curl well, be good winners, and hopefully not too often - good losers.

CONCLUSIONS	
--------------------	--

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

MEETING ADJOURNED	Motion to adjourn: Stuart/Poeschl – carried unanimously.
NEXT BOARD MEETING	November 14, 2011 at 7:30 P.M. – Hat Trick Club

EMAIL VOTES

ALL

DISCUSSION		
None.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE