

Pittsburgh Curling Club Board Meeting Minutes

09/10/2012

7:30 PM

RMU – HAT TRICK

MEMBERS PRESENT	Andy Banfield, Matt Berwick, Dan Bliss, Steve Buffington, Michelle Crown, Amy Hannan, Amanda Marchitelli, Jen Poeschl, Daphne Roberts, Marie Rose, Brian Stuart, Jacki Temple
MEMBERS ABSENT	Andy Banfield
OBSERVERS	Thad Fields, Beth Cubbison, Neill Turner
CALLED TO ORDER	7:35 P.M.

Agenda topics

APPROVAL OF PREVIOUS MINUTES

DISCUSSION		
	None.	
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

APPROVAL OF CONSENT AGENDA

DISCUSSION		
	Corrections to last month's meetings are needed.	
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

MEMBER COMMENTS

DISCUSSION	

CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

BOARD ANNOUNCEMENTS

BOARD MEMBERS

DISCUSSION		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

FINANCIAL

DAPHNE ROBERTS

DISCUSSION																																																		
<p>Cash on hand:</p> <table> <tr> <td>Money Market</td> <td>\$10,004.64</td> <td></td> </tr> <tr> <td>Checking III</td> <td>14,025.10</td> <td></td> </tr> <tr> <td>Assoc Checking (PayPal)</td> <td>4,025.49</td> <td></td> </tr> <tr> <td>PayPal balance</td> <td>4,201.80</td> <td></td> </tr> <tr> <td>Logo Shop change</td> <td>100.00</td> <td></td> </tr> <tr> <td>Giant Eagle Gift Cards</td> <td>2,852.50</td> <td></td> </tr> <tr> <td>Charles Schwab account</td> <td>131,000.00</td> <td></td> </tr> <tr> <td colspan="3">-----</td> </tr> <tr> <td>Current cash on hand</td> <td>\$166,348.53</td> <td></td> </tr> <tr> <td colspan="3"> </td> </tr> <tr> <td>Undeposited funds</td> <td></td> <td></td> </tr> <tr> <td> Logo shop sales</td> <td></td> <td></td> </tr> <tr> <td> Logo shop change</td> <td></td> <td></td> </tr> <tr> <td colspan="3">-----</td> </tr> <tr> <td>Grand total cash</td> <td>\$</td> <td></td> </tr> <tr> <td colspan="3">-----</td> </tr> </table>			Money Market	\$10,004.64		Checking III	14,025.10		Assoc Checking (PayPal)	4,025.49		PayPal balance	4,201.80		Logo Shop change	100.00		Giant Eagle Gift Cards	2,852.50		Charles Schwab account	131,000.00		-----			Current cash on hand	\$166,348.53					Undeposited funds			Logo shop sales			Logo shop change			-----			Grand total cash	\$		-----		
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 Current Liabilities: \$375.00 down payment on ice rental for 2012-2013 season

Based on last month's discussion about putting our putting our money market account monies in Ready Access-like CDs to earn better interest, our monies have been divided into 4 separate CDs with Charles Schwab: three (3) \$33,000 CD and one (1) \$32,000 CD, each earning 0.2%, which is 4 times the interest we were earning on our money market.

We may also want to consider whether we want to sign the agreement for FYE 06-30-2012 independent audit. Are we getting the value for the money?

CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

ICE OPERATIONS & EQUIPMENT

JIM MEYER

DISCUSSION		
None.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

JUNIOR PROGRAM

TBD

DISCUSSION		
None.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

TRAINING

TBD

DISCUSSION		
None.		
CONCLUSIONS		

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

FUNDRAISING

AMANDA MARCHITELLI

DISCUSSION
<p>Submitted by Marie Rose: Consider making a more permanent banner advertising the Giant Eagle gift cards that are for sale.</p> <p><u>Pittsburgh Day of Giving, October 3, 2012:</u> We are eligible to participate again this year. Last year, we raised in the mid \$7,000-range. Less than 30 members of approximately 150 gave last year. How can better get the word out that we are participating again so that we can get more members to donate?</p> <ul style="list-style-type: none"> • Posters on the glass so that current curlers can be aware of the campaign. • Set up a beginning of the season meeting to make the membership aware of the club's fundraising needs. • Set up a meeting for learn-to-curl members before the LTC session to make them aware of the campaign. • Ideas for Day of Giving verbiage, i.e. a scale of price points, to encourage donators to give and to give in larger increments. • Be aggressive enough to announce to the club that we need a 100% membership donation. • Easy to read, to the point emails and social media announcements reminding email database that the Day of Giving campaign is important to our club. • One-on-one discussions with our friends, asking for donations. • Advertise the Day of Giving at Tropicurl to plant the seed in non-members' heads. • Target non-club members • Set up an in-house Day of Giving within the club (no match). • Email previous members. <p>It is not immediately clear that the general membership even wants us to pursue raising funds for our own dedicated facility. Should we continue this pursuit? Does the average club member know that anything is even happening behind the scenes?</p> <p>We need to get more creative in our overall fundraising tactics if we want to be more successful at raising money.</p> <p>Steve Buffington suggested that we have a new thermometer showing what we have accomplished in our fundraising goals.</p> <p>Dan Bliss wrote a press release about our fundraising efforts, to be released to USCA Curling News.</p> <p>Neill Turner suggested that we use lost ice time for fundraising efforts, such as a spaghetti dinner.</p>

CONCLUSIONS

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

Marie Rose to make posters. Andy Banfield and Brian Stuart to work on price points. Steve Buffington to divide email list among board members.		
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OUTREACH **DAN BLISS**

DISCUSSION		
Submitted by Dan Bliss:		
Started to book the first LTC class of the season on October 6th at 7:30pm. It is filling up pretty well. To date, I have 35 of 50 spots filled. I expect we will have more interest as we get closer to the start of the season, so the class should be close to full.		
Some folks have asked about classes later in the year. If we do have extra ice time, we should be able to fill small classes. If we don't have ice time, we'll likely be turning lots of people away.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

PRO SHOP **BRIAN STUART**

DISCUSSION		
None.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

LOGO SHOP **JEN POESCHL**

DISCUSSION		
<ul style="list-style-type: none"> • \$25.00 in sales. • Lock is broken on the cart and should be replaced. 		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

EVENTS **MARIE ROSE**

DISCUSSION		
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Submitted by Marie Rose:

Steelspiel - I booked the VFW but unfortunately we will be DOWNSTAIRS again this year. The Cancer Society must book it WAY in advance-they've beaten us out several times in the past.

Tropicurl 2012

The bar bill payment was sent to RMU (we did an e-vote on this in August).

Tropicurl 2013

July 4-7. We get the ice Tues July 2. We'll probably have our first meeting (as an e-meeting) in Dec.

CONCLUSIONS

ACTION ITEMS

PERSON RESPONSIBLE

DEADLINE

MEMBERSHIP

**AMY HANNAN
BRIAN STUART**

DISCUSSION

Current membership is 76 with a few outstanding people yet to be heard from, 3 of which are official spares, one social member, and one Vampire League only member. Five additional new people wish to join the club. We are really full! There are 12 total members signed up for the Vampire League.

CONCLUSIONS

ACTION ITEMS

PERSON RESPONSIBLE

DEADLINE

SCHEDULING

STEVE BUFFINGTON

DISCUSSION

None.

CONCLUSIONS

ACTION ITEMS

PERSON RESPONSIBLE

DEADLINE

LEAGUES

STEVE BUFFINGTON

DISCUSSION

Submitted by Steve Buffington:

I have started to set up the basic league rotation. Both the A and B leagues have ten week schedules with a common week (March 9th) intended to be the playoffs. If the leagues are full with 40 players, that represents 10 teams.

A simple way to set this up will be to play every other team in your league over a period of nine weeks and then have a play down within the A and B leagues on the tenth week. The winners of week 10 will go on to playoff against the other league on March 9th.

Suggestions for tie-breaking methods are welcome.

The need for a Vampire league is still under discussion.

CONCLUSIONS

ACTION ITEMS

PERSON RESPONSIBLE

DEADLINE

FACILITIES

ANDY BANFIELD

DISCUSSION

We now have an agreement with Robert Morris University. The agreement is that we pay straight up to Robert Morris what we have collected up front from the membership for wristbands. As a result, we do not need to buy wristbands. In the case of Learn-to-Curls, we still need to buy wristbands for those learning, but it may be easiest to do that in advance to some reasonable extent, given the lateness of our allowed ice time. RMU will get 75% of the \$10 wristband fee and we will get 25%. Since we charge \$20 per person, however, the remaining \$10 comes to us free and clear, netting the club \$12.50 per person who learns to curl.

Last year, we also paid an up-front ice of \$750.00, however given that this year we are allowed roughly half the amount of ice time, Steve Buffington has asked that that fee be cut in half, or \$375.00. We should receive the bill for that amount by the middle of September.

Ice painting will occur on Tuesday, September 25 at 11:00 AM. As many members as can help is greatly appreciated and makes the process much faster.

CONCLUSIONS

Motion to pay the up-front ice fee of \$375.00 to RMU: Rose/Hannan – carried unanimously

ACTION ITEMS

PERSON RESPONSIBLE

DEADLINE

OMBUDSMEN

JEN POESCHL

DISCUSSION

None.

CONCLUSIONS

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

DOCUMENTS

DAPHNE ROBERTS

DISCUSSION		
None.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

TROPICURL

ALL

DISCUSSION		
None.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

PUBLIC RELATIONS

MICHELLE CROWN

DISCUSSION		
None.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

WEBSITE

MARIE ROSE

DISCUSSION		
Brian Stuart has created a Donate Now button that links to the Pittsburgh Foundation, making Day of Giving access that much easier. It is still unclear if we can use the Donate button for donations to us through PayPal.		

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

PRESIDENT’S REPORT

STEVE BUFFINGTON

DISCUSSION
<p>The 2012/2013 season is fast approaching and I hear that registration is going OK. Amy and Brian will have reported on that in their membership committee report this month. For everyone who has registered, I thank you for your continued commitment to the club.</p>
<p>No one is happy about having a single 9:30 draw time or about only being able to play every other week. I can tell you that we are pursuing all other options available to us to get better ices times and to move forward with our building committee. Whenever we have any progress to report, I will make an announcement.</p>
<p>This year we should promote and attend away bonspiels even more than we have in the past. After all, we now have some weekends off and will not be hurting our teams when we travel. Take a look at the available spiels from the GNCC Website linked off our front page. Don't hesitate to ask experienced members of the club if anyone is going to these tournaments and can you fit into a team. We'll also have some signup sheets for some of the more popular events.</p>
<p>On a related subject, we're going to add a new page on the website called the Bonspiel Diaries. This will be a place where we can post short articles about the spiels attended by club members and describe how they did. I have several articles now from the summer and fall spiels and we will have that page up soon.</p>

CONCLUSIONS

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

MEETING ADJOURNED	Motion to adjourn: Rose/Poeschl – carried unanimously.
NEXT BOARD MEETING	October 8, 2012 at 8:58 P.M. – Hat Trick Club, RMU

EMAIL VOTES

ALL

DISCUSSION		
None.		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE